~~Table Lamps~~ Desk Lamps

DESIGN

Outstanding A-17 Modern Lamps

OF DISTINCTION

for

HOME AND OFFICE

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NOV 14 1951
DESIGN DIVISION

MANUFACTURED

BY

J. & G. LAMP MANUFACTURING Co., Inc.

228 BOWERY

NEW YORK 12, N.Y.

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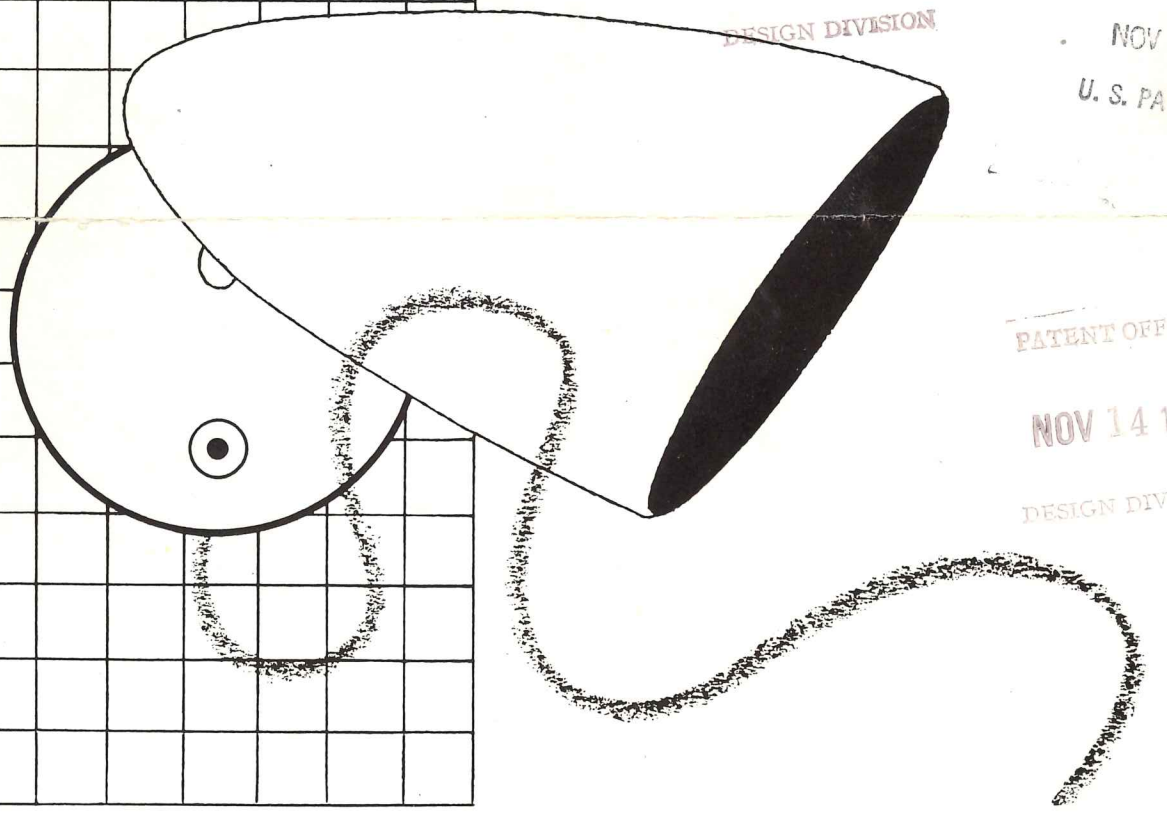
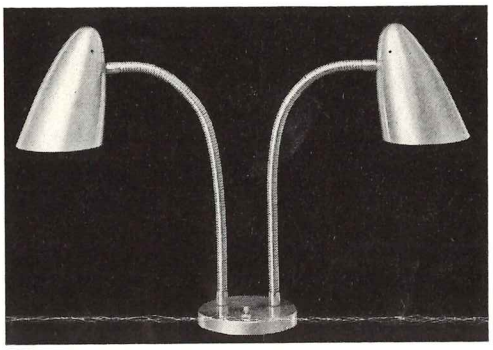


p. 1

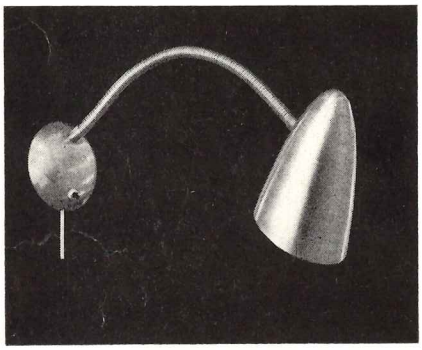
SALES-TESTED *Modern..*

J-3—Single Desk Lamp—18" flexible gooseneck, adjusts easily to any position, has push button switch. Aluminum, Red, Green, Black, Grey, Copper and Chartreuse. List Price $9.50; in Brass finish. $11.00.*

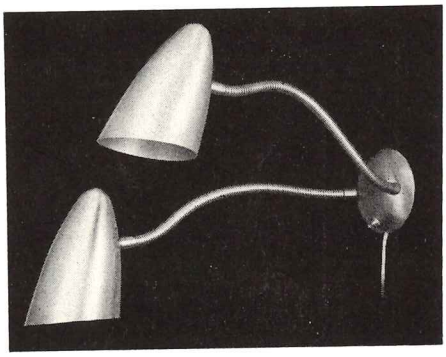


J-4—Double Desk Lamp—with 18" flexible goosenecks, adjustable to any position, has 4 way control switch on base. Available in Copper, Aluminum, Red, Green, Black, Grey and Chartreuse. List Price $14.90. Finished in Brass $17.90.*

R-4 — Double Desk Lamp — Height 14" in Ebony with nickel swivels at Top & Bottom, easily adjustable, has 4-way control switch on base. Shades available in Polyplastex Colors. List Price $17.00.



K-6—Single Pin-up Gooseneck, wall Bracket with 15" flexible gooseneck, adjusts easily to any position, has push button switch. Available in Copper, Aluminum, Red, Green, Black, Grey and Chartreuse. List Price $8.90. Finished in Brass $10.40.*



K-8—Double Pin-up Gooseneck wall Bracket with twin 15" goosenecks, easily adjusts to any position. Has push button switch. Available in Copper, Aluminum, Red, Green, Black, Grey and Chartreuse. List Price $14.90. Brass Finish $17.90.*

R-3 — Single Desk Lamp — Height 14" Ebony with nickel swivels at Top & Bottom, easily adjustable. Has push button switch. Shades available in Polyplastex Colors. List Price $10.40.

* Fibreglas shades may be ordered with the J-3, J-4, K-6, K-8, instead of the metal bullets at the same prices. Shade colors listed other page.

G-1—Single Pin-up Wall unit—direct and indirect lighting swivel easily adjusts to any angle, has push button switch. Available in Copper, Aluminum, Red, Green, Black, Grey, and Chartreuse. List Price $7.70. Brass finish $9.20.

G-2—Double Pin-up Wall unit. Direct and Indirect lighting, swivel easily adjusts to any angle. Has 4 way control switch. Available in Copper, Aluminum, Red, Green, Black, Grey and Chartreuse finishes. List Price $12.90. Brass finish $15.90.

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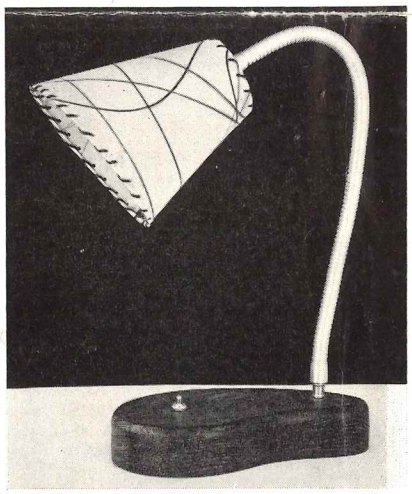
A-5—Desk Lamp, Height 18" has 13" arm with double swivel adjustable to any angle. Available in Aluminum, Copper, Red, Green, Black, Grey and Chartreuse finishes. List Price $10.40. Brass finish $11.40.



F-3—Desk Lamp—Kidney shaped base with 18" flexible gooseneck, base finished in Limed Oak, Maple, African Oak, Black Lacquer and Mahogany. Shade available in the Polyplastex colors. List Price $10.50.

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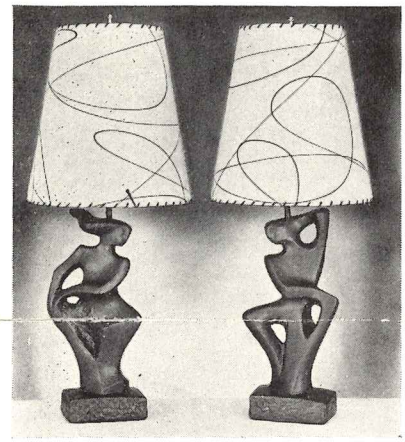
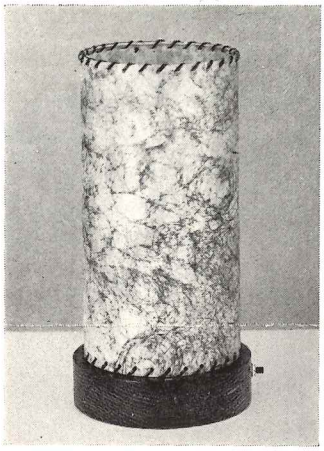


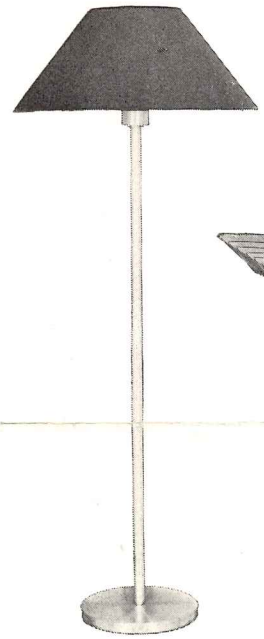
D-211—Male and Female (27" high). Ballet Dancers of Hydrocal composition, 3 way lighting self-base. Finished in Gun-Metal, Grey, Green and Chartreuse. Shades available in Polyplastex colors. List Price $16.75 each.



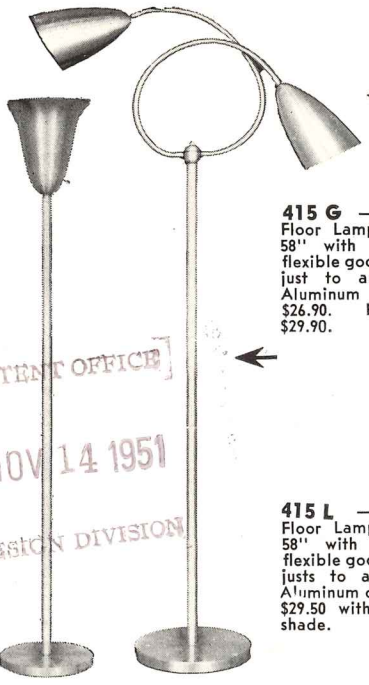
V-5 — Louvre — Height 14" Drum shaped shade mounted on 7" Wood base finishes available in Limed Oak, Maple, African Oak, Black Lacquer and Mahogany. Shade available in the Polyplastex Colors. Suitable for use as a Television Lamp or as Vanity Lamp. Easy-turn switch on side of base. List price $7.90.

410G — Canasta Lamp — Height 58" 3 way lighting (50-100-150 Watts). 18" flexible gooseneck arm, adjusts to any position. 16" coolie shaped shade, available in Aluminum with Shantung shade. List Price $17.90. With Polyplastex shade $20.90. Brass finish $20.90.

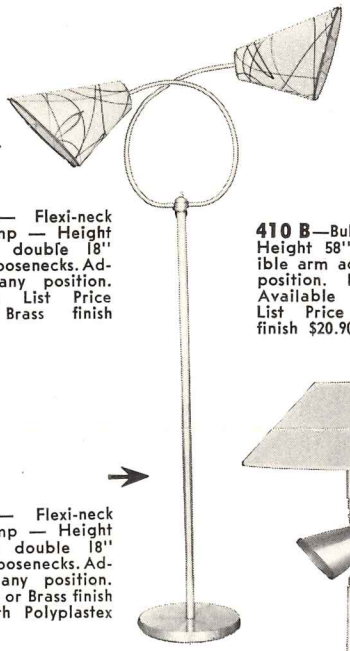
405 — Double Swing Arm Bridge Lamp — Height 58", 3 way lighting (50-100-150 Watts). Direct and Indirect light, 20" coolie-shaped shade. Available in Aluminum with Shantung shade $19.90. Brass finish $22.90 with Polyplastex shade $22.90.



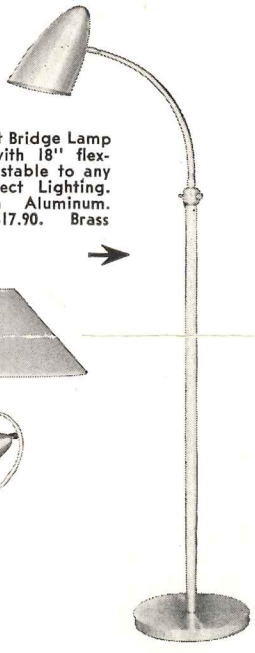
709 — Urn Torchiere — Height 65", 3 way lighting (100-200-300 Watts). Aluminum. List Price $19.50. Brass finish $22.50.



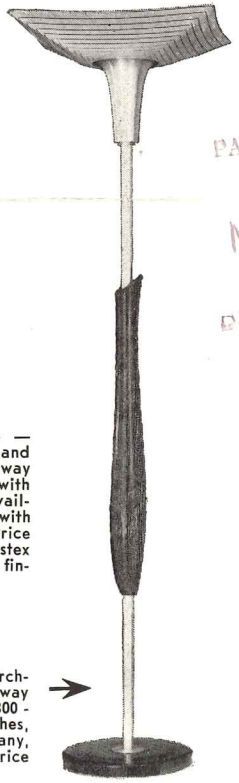
415 G — Flexi-neck Floor Lamp — Height 58" with double 18" flexible goosenecks. Adjust to any position. Aluminum List Price $26.90. Brass finish $29.90.



415 L — Flexi-neck Floor Lamp — Height 58" with double 18" flexible goosenecks. Adjusts to any position. Aluminum or Brass finish $29.50 with Polyplastex shade.



410 B—Bullet Bridge Lamp Height 58" with 18" flexible arm adjustable to any position. Direct Lighting. Available in Aluminum. List Price $17.90. Brass finish $20.90.



702 — Floor Lamp — Height 58". Direct and Indirect lighting, 3 way (100-200-300 Watts) with 22" coolie shade available in Aluminum with Shantung shade. List Price $19.50. With Polyplastex shade $22.50. Brass finish $22.50.

925—Free Form Torchiere—Height 62", 3-way lighting (100 - 200 - 300 - Watts). Wood finishes, Limed Oak, Mahogany, African Oak. List Price $35.00.

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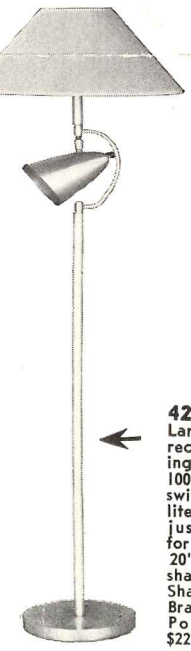
Shade Colors Available in the POLYPLASTEX MATERIAL.

Solid Colors: Amber, Green, Chartreuse, White, Red.

Doodle Colors: Chartreuse, Red, White, Beige with black lines.

Mottled Colors: Red, Green, Beige with Gold, Red, Green, White with Silver.

Shantung Colors: Red, Grey, Green, Chartreuse, Beige.



420 C—Spot Lite Floor Lamp—Height 58". Direct & indirect lighting, 3 way lighting (50-100-150 Watts). Turn switch at end of spot lite, which is easily adjustable. Adaptable for any lighting need. 20" coolie shaped shade. Aluminum with Shantung shade $19.90. Brass finish $22.90. With Polyplastex Shade $22.90.

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